DAISY BANKIN

Graphic Designer | Motion Artist | Illustrator daisyrankin88@gmail.com <u>daisyrankin.com</u>

EDUCATION

Savannah College of Art & Design Atlanta & Savannah, GA August 2019 - June 2023

- ♦ Bachelor of Fine Arts in Graphic Design
- ♦ Minor in Motion Media
- ♦ Academic Honors Scholarship
- ♦ AIGA Atlanta Chapter member

PUBLICATIONS

The Manor

Savannah, GA | February - March 2023 Article Header Design

- Designed article headers for SCAD's student-led fashion editorials to be published online
- Created marketing material for social media, reformatting the header design to create instagram stories and posts
- Worked with creative director to perfect the color palette and design story with the article, creating a cohesive brand image online

Square 95 Magazine

Savannah, GA I May 2023 Wrtiting Contributor "Bedrooms"

 Worked with editors and designers of student-led literary arts publication to produce a collaborative full spread of writing and graphic design

RELEVANT SKILLS

- ♦ Adobe InDesign
- ♦ Adobe Illustrator
- ♦ Adobe After Effects
- ♦ Adobe Photoshop
- ♦ Cinema 4D
- ♦ Figma
- ♦ Google Doc/Slides
- ♦ HTML/CSS
- ♦ Microsoft Suite
- ♦ Procreate

DESIGN EXPERIENCE

Real Chemistry Creative Development Intern

New York, NY / Remote May - August 2024

- Directed the design and conceptualization of an educational campaign in the healthcare space to be used by the company
- ♦ Designed posters, banners, and social posts for marketing team
- ◊ Designed pitch decks and print material, adhering to individual brand guidelines
- ♦ Participated in group quality chekcs to ensure clear design

Paws in the Peach

Freelance Designer

- Redesigned a flushed out brand identity for pet-care company
- Produced patterns, brand colors, typography, and logomark for company's print and digital interactions, creating a cohesive brand image to new and current clients
- ◊ Created multiple variations in a short period of time for the client to approve and critique

Digital Graffiti

Projection Artist "Glow Worms" Alys Beach, FL May 2023

Atlanta, GA

September 2022 - present

◇ Produced an animated piece for a three-day art festival that employs the latest in digital technologies to project original works onto the town's exterior walls, architectural features, pathways, and landscape

SCADPro

Projection Artist "Les Nocturnes" Lacoste, France June - August 2022

- Produced four animations specifically for outdoor projection using collage, photography, videography and audio
- Designed informational boards to be posted along the town, introducing the artists of the exhibition to visitors for the duration of the three month exhibit

OTHER EXPERIENCE

Blick Art Materials Sales Associate

January - May 2024, March 2025 - present

- Assisted artists of all levels, selecting quality materials tailored to their specific needs using in-depth product knowledge to effectively communicate features and benefits.
- $\diamond~$ Designed posters, banners and signage to engage with customers

Wild Art LLC

Art Gallery Assistant

Covington, GA 2016 - 2021

Roswell, GA

- ♦ Created and lead painting sessions and craft projects for summer camps, teaching more than 30 children ages 4-15 every week
- ♦ Assisted in gallery upkeep and presentation of gallery artists' work